

PUAD 854: Innovation and Organizational Change
 Course Calendar with Readings and Assignments
 Instructor: Marilu Goodyear

Date	Topic	Readings	Assignments Due
Monday, July 25	Course Introduction; Innovation Model	Rogers, Chapter 1	
Wednesday, July 27	Innovation Personas; Theories of Organizational Change;	Kelley, Ten Faces of Innovation Introduction Fernandez and Rainey article (pages 1-6)	
Thursday, July 28	Sources and Types of Organizational Change	Connor Chapter 1, 2, and 3	Presentations on Innovation Project Outlines Innovation Project Outline (3 options due) Learning Persona Due Teaching Group Preference Due
Monday, August 1	Strategies for Change	Connor, Lake and Stackman Chapter 6 Rossotti book	Innovation Selection Form due
Wednesday, August 3	Change Process	Fernandez and Rainey article; Kotter book; Ford and Ford Chapter 1	Presentation by Hannes Zacharias, County Administrator
Thursday, August 4	Burke-Litwin Model Definitive Stakeholder	Burke Chapters 10 Mitchell, Agle, & Wood	Personal Story Due
Monday August 8	Resistance to Change	Connor, Lake and Stackman Chapter 7 Piderit article Miller, Johnson, Grau article	Teaching Group Project Presentations (2)
Wednesday, August 10	Ethics and Trust	Gray/Garsten article Gilstrap/Collins article Connor, Lake and Stackman Chapter 10	Teaching Group Project Presentations (2)
Wednesday, August 24	Innovation Presentations	None	Innovation Analysis of Change Presentations
Thursday, August 25	Innovation Presentations Course Evaluation	None	Innovation Analysis of Change Presentations
Sunday, August 29			Innovation Analysis of Change Paper Due